



Halloween Party & 20th Anniversary Fundraising Gala

Sponsor & Booth Proposal – Trick or Treat Station

Event Date: November 1st, 2025

Venue: Bon Marché Market Park, Bangkok

Expected Attendance: 5,000+ attendees (families and children)

About the Event

Carroll Prep warmly invites your brand to be part of one of Bangkok's biggest family-friendly Halloween festivals! This year's celebration at **Bon Marché Market Park** will feature exciting activities, including costume parades, stage performances, fun games, and our ever-popular Trick-or-Treat parade.

This year is even more meaningful as we celebrate **Carroll Prep's 20th anniversary**, marking our journey from Pudgimelon Learning Center to the Carroll Prep we know today.

To commemorate this milestone, we are also hosting a special **Fundraising Gala in the evening**. We are thrilled to welcome back Carroll Prep students from 2005 to the present—many of whom are now parents themselves—to join us in supporting new and meaningful school projects.

We are seeking **brands and partners** to set up creative Trick-or-Treat booths, offering fun, festive, and memorable experiences for children while connecting your business with a quality family audience.

Target Audience

- Families with children aged **1–12 years old**
- Both Thai and international families
- **Middle- to upper-income households**
- Parents who prioritize **education, child development, and enrichment**
- International school parents
- Young adults aged **25–35** with international education backgrounds, who are beginning their parenting journey
- Individuals with a passion for **education and community impact**, and the generosity to support fundraising initiatives

Trick or Treat Booth Packages (Currently only 6 booth available)

Item	Play & Go Booth ฿15,900 (Daytime)	Star Sponsor Booth ฿29,900 (Daytime)	Fundraising Night Package ฿150,000 (Day + Night)
Booth Size & Equipment	2 x 2 m with table & chairs	2 x 2 m with table & chairs	Day: Star Sponsor Booth (2 x 2 m) Night: Premium booth in VIP/Parent Zone
Booth Decoration	Decorated by sponsor (Halloween theme)	Decorated by school team (no setup required)	Day: Decorated by school Night: Sponsor may enhance decoration per theme
Booth Staffing	Sponsor to provide staff in Halloween costumes	Staffed and managed by school (no attendance required)	School team manages both sessions
Candy for Kids	Sponsor to provide $\geq 3,000$ pieces	School provides $\geq 3,000$ pieces	School provides and manages Trick-or-Treat station
Booth Operating Hours	09:00 – 17:00	09:00 – 17:00	Day: 09:00 – 17:00 Night: During Fundraising Night (by invitation – 400 guests)

Logo Exposure in Event Materials	Event map & Trick-or-Treat route	Event map, Trick-or-Treat route, promotional posters (online & onsite), daytime stage backdrop	Social Media & Night Event Banner Event map, Trick-or-Treat, and all Star Sponsor materials
Promotion Channels	Carroll Prep Newsletter / Email to 3,000+ families	Same as Play & Go plus poster at performance stage	All daytime channels + Social Media for Night Event + Name on Donor Wall
On-Stage Benefits	–	5-min speech (daytime) 3 public thank-you announcements	5-min speech (nighttime) or 10 min student performance
Special Privileges	–	–	Name on Donor Wall 2 VIP Invitations
Mention on Event Press Release	-	-	Yes

Play & Go Booth (฿15,900 – Daytime)

- Build brand awareness
- Reach families and children
- Create a fun and engaging experience

Star Sponsor Booth (฿29,900 – Daytime)

- Maximize brand visibility
- Promote strong brand image
- Become a key event sponsor

Fundraising Night Package (฿150,000 – Day + Night)

- Reach premium fundraising participants
- Enhance premium brand image
- Build high-level relationships

Halloween Booth Decoration Guidelines

- Black, orange, or purple fabric, spider webs, or themed curtains (avoid plain tables/walls) with pumpkins, bats, skeletons, ghosts, witches, or spooky trees.
- Fairy lights, LED candles, lanterns, or glowing pumpkins to stand out at night.
- A Halloween-style sign (e.g., “Trick or Treat” or your brand name decorated in theme).
- Eye-Catching Centerpiece e.g., a pumpkin head, candelabra, decorated tree) that draws attention.
- Staff in Halloween costumes to add to the fun!



Examples of Halloween-themed activity booths

“All booths are required to be decorated to this standard in order to create a unique environment.”

Halloween Booth Set-up

You can set up your booth starting Friday at 5 PM until Saturday at 9 AM.



EVENT
PHOTOS



EVENT
PHOTOS



Halloween Party 2025 - Event Map



Halloween & 20th Anniversary Fundraising Gala



This Year's Special Celebration

To celebrate Pudgimelon's 20th anniversary at Carroll Prep, we aim to raise over **4.9 million THB** to support the following impactful projects:

- **Renovating and purchasing innovative learning tools – 3,000,000 THB**
- **Student Musical Production – 900,000 THB**
- **Scholarships for students with special needs – 1,000,000 THB**

To thank our fundraising participants, we will host a **private concert featuring Paradox and Mild**, inviting investors, participants, alumni

from the past 20 years, and parents. A press release about the event will also be issued.

This is a great opportunity for companies, schools, or businesses to introduce themselves alongside us. Customers are welcome to join if they contribute **5,000 THB or more** to the fundraising.

We sincerely hope you will join us in supporting these meaningful initiatives. For inquiries or confirmation, please contact **Khun Nisa at 02-954-2168**.

www.carrollprep.ac.th/halloween20th

Previous Event Participants & Partners

Our Partnership



happy kids by LC	RBIS International School Bangkok	Ascot International School Bangkok	Bangkok – Satit Bilingual School Of Rangsit University	Music Mania School
Baancharn Arts Studio	KPIS International School Keerapat	Mos clinic	Culinary Arts for kids Nonthaburi	Pass the Pasta Bon Marche Market
International Christian School Nonthaburi	Bon Marché Market Park	THE BEAUMONT PARTNERSHIP		

